



# Capability Statement

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Founder and CEO

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## CAPABILITIES NARRATIVE

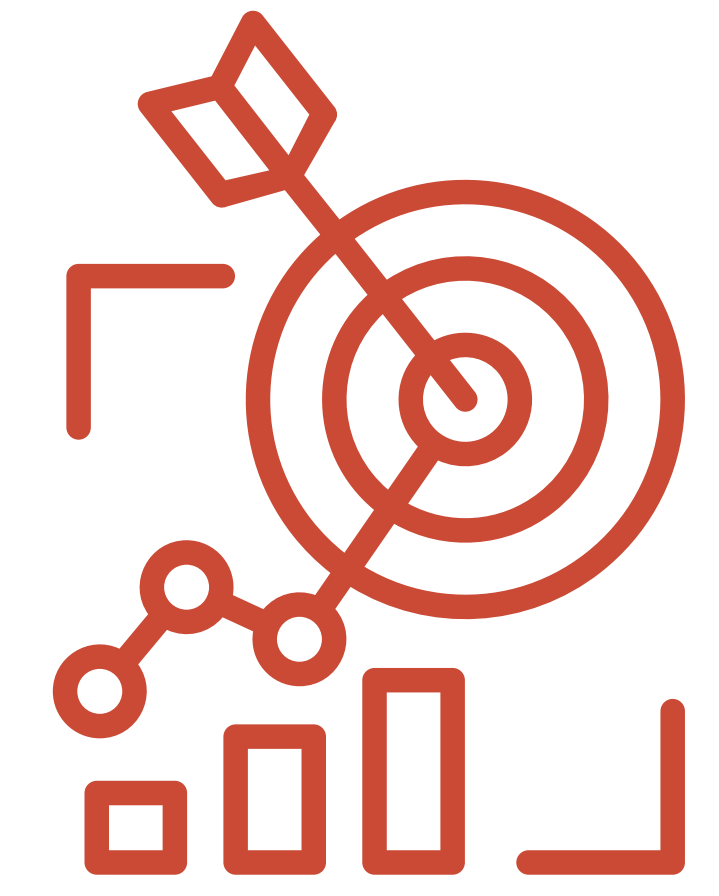
IAS empowers organizations to make informed decisions, enhance efficiency, strengthen communication with stakeholders, demonstrate program success, and secure essential funding.

### How IAS Makes an Impact:

- **Strategic Growth & Results-Driven Solutions** – Providing evidence-based recommendations to improve operations, expand services, and enhance program outcomes.
- **Measurable Impact & Informed Decisions** – Conducting comprehensive analysis of key metrics to showcase program effectiveness and maximize ROI.
- **Stronger Grant Proposals & Proven Results** – Leveraging data-driven insights to enhance proposal success and increase grant funding.

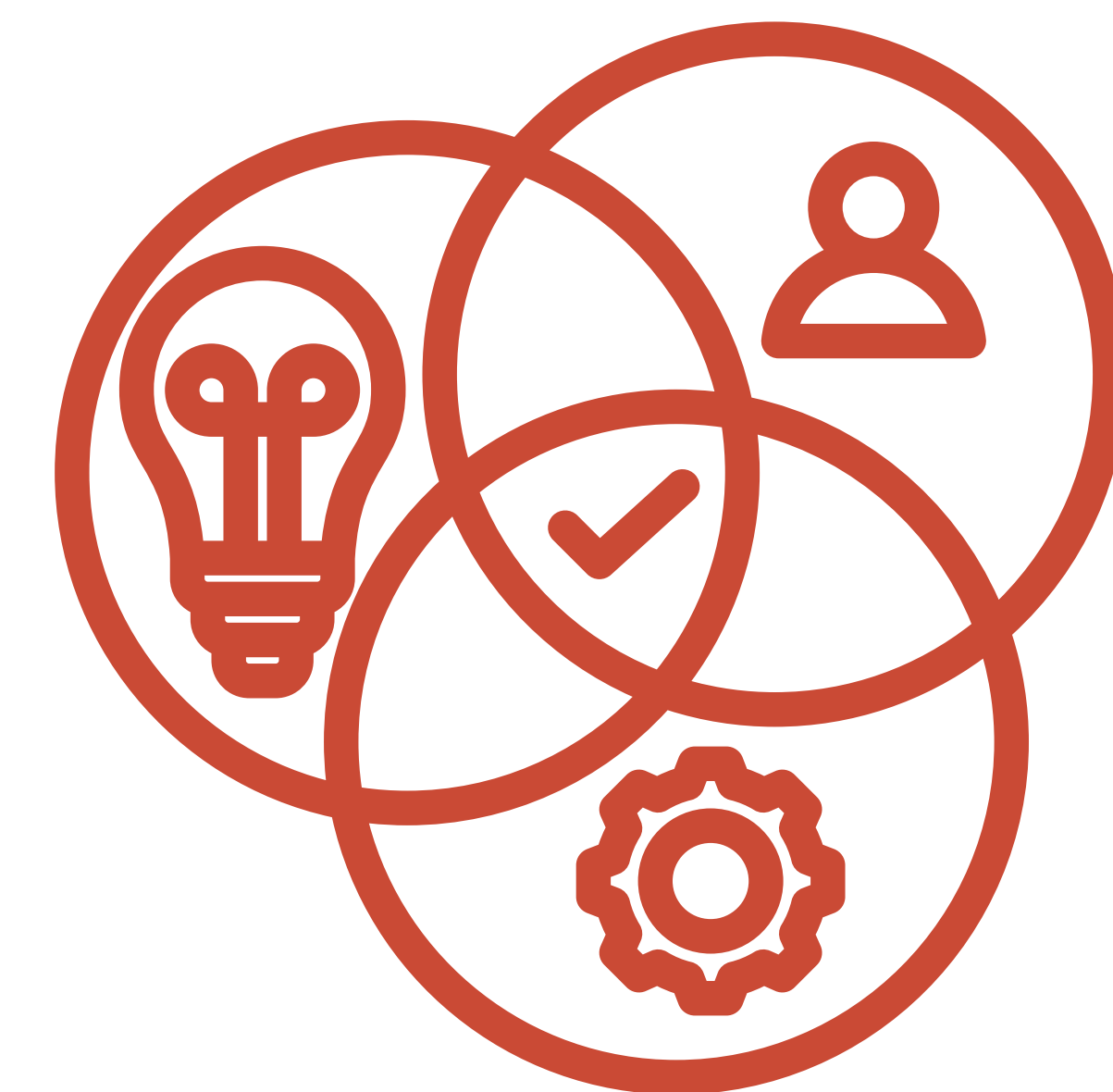
### Combining rigorous analysis with practical solutions, IAS:

- **Equips** organizations with the tools needed to serve communities effectively and achieve their mission.
- **Apply scientifically grounded methodologies** and advanced data analysis techniques to ensure the generation of actionable insights and tailored strategies.
- **Focuses** on capturing impact, supporting vulnerable populations, and fostering sustainable growth.



## CORE COMPETENCIES

- **Data Collection and Analysis**
  - Conduct interviews, focus groups, survey
  - Make complex information comprehensive and tell the story
  - Transform raw data into insights through the analysis of complex data
- **Program Conceptualization, Design, Program Evaluation and Monitoring**
  - Collaborative conceptualization of programs with measurable goals
  - Mixed-methods approaches capturing both quantitative metrics and qualitative insights
- **Grant Proposal Development and Review**
  - Opportunity identification
  - Lead the development of grant proposals or gain support in reviewing proposals developed by another lead
  - Application management and submission
- **Technical Writing**
  - Development of reports, toolkits, manuals, slide decks and guides
  - Literature reviews and journal articles development



## DIFFERENTIATORS



- **Highly credentialed**
  - Ph.D.-level expertise
  - Certified in Evaluation and Applied Research Methods
  - DoD certification
- **Flexible delivery solutions**
  - Virtual and on-site services
  - Budget-conscious pricing
  - Capacity-building and team training
- **Bilingual support and strategies**
- **Privacy and compliance**
  - HIPAA and FERPA compliant
- **Strong foundation in research processes**
  - Ethics methodology and review boards

## CERTIFICATIONS

- **Federal Government Certifications**
  - **Federal Acquisition Certification for Program and Project Managers (FAC-P/PM)** - Mid level
  - **Federal Acquisition Certification for Program and Federal Acquisition Certification-Contracting Officer Representative (FAC-COR) II**
  - Veterans Affairs (VA) Privacy and Health Insurance Portability and Accountability Act (HIPAA) Training
  - NIH requirements for Financial Conflicts of Interest (COI) - Training on Financial Conflicts of Interest Related to Research
  - Level 1 Anti-Terrorism
  - Emergency Preparedness and Response Course
  - Controlled Unclassified Information
  - Operations Security
  - Composite Risk Management Basic Course
- **CITI**
  - Social & Behavioral Research
  - Human Research - Good Clinical Practice
  - Human Subjects Research (Institutional Review Board [IRB]) Training - IRB - Basic
  - Human Research - VA Human Subjects Protection
  - Basic Online Training in Responsible Conduct of Research (RCR) - Full Course on RCR for Social & Behavioral Sciences
- **OTHER**
  - Evaluation and Applied Research Methods Certificate, Claremont Evaluation Center
  - Master Certified Health Education Specialist, MCHES



NAICS: 541611, 541990, 541618, 541720, 611430

CAGE Code: 9S4Q8

PSC: B542, R406, R407, B506, AJ11, AJ12, AJ13

UEI number: TNCVNV7HWNK4





# Capability Statement Cont.

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## PAST PERFORMANCE

- **U.S. Department of Veterans Affairs & University of Florida**
  - Led multiple federally and foundation-funded research initiatives and program evaluation efforts examining:
    - The impact of technology-related programs with social missions; and
    - The utilization, access, and delivery of healthcare services for national, state, and locally centralized programs.
- **U.S. Government Accountability Office (GAO), Federal Practitioner, & Urban Institute's Housing Matters**
  - Published research findings as cover stories in Federal Practitioner, featured in the Urban Institute's Housing Matters publications, and referenced by the GAO (Report # GAO-22-105276)
- **Mixed-Methods Research & Advanced Statistical Analysis**
  - Designed and implemented mixed-methods program evaluations and research studies, integrating qualitative and quantitative approaches to evaluate or generate new knowledge for national programs in urban and rural settings involving multiple stakeholders.

Our team includes **former federal and state government employees** and **private sector professionals**, offering expertise to help navigate both government and commercial operations effectively. We have led statistical analyses, secured and managed grants, overseen and drafted progress reports, ensured Internal Review Board (IRB) compliance, and served as primary leads on program evaluation projects.



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